

Client Presentation

Organization Name: Proctor & Gamble

Name and Title: Beth Percynski, *Senior Manager, State Government Relations*

Short Description of Organization: P&G serves consumers around the world with one of the strongest portfolios of trusted, quality, leadership brands, including Always®, Ambi Pur®, Ariel®, Bounty®, Charmin®, Crest®, Dawn®, Downy®, Fairy®, Febreze®, Gain®, Gillette®, Head & Shoulders®, Lenor®, Olay®, Oral-B®, Pampers®, Pantene®, SK-II®, Tide®, Vicks®, and Whisper®. The P&G community includes operations in approximately 70 countries worldwide. Please visit <http://www.pg.com> for the latest news and information about P&G and its brands.

Short Bio: Based in Sacramento, CA, Beth manages state-specific legislative strategies and the industry response to legislation affecting SGR's issues in 13 states. She also engages and provides guidance on regulatory matters of interest to the Company.

Beth has 20 years of experience in the state government relations arena. Prior to joining P&G she worked in state government affairs for three – Mortgage Bankers Association, Smokeless Tobacco Council, The Tobacco Institute – Washington, DC based trade associations, where her focus ranged from direct lobbying to strategic planning.

Beth received her Bachelor of Arts degree in Political Science from the University of Dayton (UD) and was inducted into the National Political Science Honor Society. Outside of work she enjoys musical theatre, travel, strength training, tennis, and the Pittsburgh Steelers.

Hot Issues Currently Facing P&G:

1. Chemicals management – Legislation that would set up broad state-level chemicals management framework and/or efforts to regulate or ban individual chemicals.
2. Ingredient disclosure – Legislation requiring manufacturers to disclose additional information about ingredients used in consumer products (such as cleaning products and/or personal care products, including fragrances).
3. Extended product responsibility (EPR) – Legislation requiring manufacturers to fund programs to collect consumer product packaging waste.
4. Drug Take-Back – Legislation requiring manufacturers of prescription and over-the-counter drugs to set up and operate programs to collect unused or expired medicines from consumers.

States where P&G is looking for representation: AZ, HI, IA, MO, NJ, UT, TX

Contact Information:

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